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THE APACHE SOFTWARE FOUNDATION ANNOUNCES KEYNOTES, SPONSORS, AND SPECIAL EVENTS FOR APACHECON US 2006

FOREST HILL, MD – September 12, 2006 – ApacheCon, the official conference of the Apache Software Foundation (ASF), today announced conference highlights, including keynote speakers, premier sponsors, exhibitors, and special events for ApacheCon US 2006.

Taking place October 9-13, 2006 in Austin, Texas, ApacheCon is the must-attend developer forum showcasing key Apache- and Open Source technologies. Drawing internationally-renowned thought-leaders, contributors, influencers, and organizations in the Open Source community, ApacheCon offers insight into the culture and community that develops and shepherds industry-leading Open Source projects, including Apache HTTP Server—the world’s most popular Web server software for ten years running.

Conference Highlights

ApacheCon Keynote speakers include renowned astronomer, author, and glass Klein bottlemaker Cliff Stoll [www.ocf.berkeley.edu/~stoll/], as well as Schlock Mercenary author, creator, and artist Howard Tayler [www.schlockmercenary.com], who join industry heavyweights such as ASF Founding Member and CollabNet CTO Brian Behlendorf, IETF Applications Area Director Lisa Dusseault, MIT Research Scientist Stefano Mazzocchi, Intel Director of Middleware Architecture and Open Source Technology Geir Magnusson Jr., Novell Senior Software Engineer Brad Nicholes, OmniTI Principal Consultant Theo Schlossnagle, ASF Member and programmer Leo Simons, ASF Chairman and Google Engineering Manager Greg Stein, OmniTI Director of Web Development Laura Thomson, and Ticketmaster Senior Software Engineer Geoffrey Young.

Five full conference days offer unparalleled educational opportunities, including:

- Hugely popular ASF Projects—Axis, Cocoon, Databases, Derby, Geronimo, HTTP Server, Jakarta, Maven, SpamAssassin, Struts, and more—as well as noted Open Source project such as Subversion, PHP, MySQL, and OpenSolaris.

- Key programming topics—troubleshooting, testing, authentication, performance, and security, including such technologies as AJAX, Atom, WebDAV, and XSLT.
- Enterprise-grade case studies—CNN and Yahoo!, as well as insight on broader initiatives that include Semantic Web, Web Services, and Web 2.0.
- Tomorrow's technologies today—track the progress of various projects from the Apache Incubator, including Harmony, Roller, and ServiceMix, and learn about newly-launched projects such as Synapse, Trinidad, and Tuscany.
- Innovative technology showcase and “first-looks” of new products in the ApacheCon Expo.

Now in its third iteration, the ApacheCon Business Track will take place over the three days of the conference. Dedicated presentations, tutorials, and case studies addressing core business, marketing, and legal/licensing issues will be led by noted industry experts, including Simula Labs CEO Winston Damarillo, Sun Microsystems Open Source Strategy Manager of Databases Rebecca Hansen, Forio Business Simulations Chief Software Architect Will Glass-Husain, Covalent Technologies CTO and ASF Executive Vice President and Secretary Jim Jagielski, and HALO Worldwide Chief Executive Sally Khudairi.

ASF Vice President of Legal Affairs and Symbioss Strategy Principal Consultant Cliff Schmidt will lead a special sixth track on Open Source Legal & Licensing issues such as Intellectual Property Law; Apache, GPL/LGPL, EPL, and CDDL license comparisons; case studies; and best practices.

Participants meet, mingle, and exchange ideas on groundbreaking technologies and emerging industry trends, through informal networking, peer discussions, birds-of-a-feather sessions [wiki.apache.org/apachecon/], and entertaining social events that include receptions, PGP Key Signing, and the ever-popular Lightning Lottery Talks.

Key Dates

September 15: Early-Bird Registration Expires—Save US\$200 today!
 September 15 – October 2: Pre-Registration
 October 2 – 13: Full Registration
 October 9 – 10: In-depth Tutorials
 October 9 – 13: Conference – Hands-on Sessions over five tracks
 October 9 – 13: Expo Hall open [check hours at www.us.apachecon.com]
 October 9 – 13: Expanded Business Track
 October 13: Open Source Legal & Licensing Track

Corporate Sponsors, Exhibitors, and Media Partners

Corporate Sponsors include Black Hat [www.blackhat.com] at the Gold level, Covalent [www.covalent.com], Google [www.google.com], and Simula Labs [www.simulalabs.com] at the Silver level, as well as the Java Community Process [jcp.org], Novell [www.novell.com], and Sun Microsystems [www.sun.com]. Conference Exhibitors include Chariot Solutions [www.chariotsolutions.com], Covalent, Google, IONA Technologies® [www.iona.com], Simula Labs, Soapknox [www.soapknox.com], Virtuas [www.virtuas.com], and WSO2 [www.wso2.com].

To become an ApacheCon Sponsor or Exhibitor, contact Delia Frees at delia@apachecon.com or on +1 707 765 0823 for more information.

Media partners include BYTE.com, CMP Developer Network/Developer Pipeline, DevTown Station, Dr. Dobb's Journal, Eclipse Magazine, Enterprise Open Source Journal, EuroOSCON, Fawcette Technical Publications, Free Software Magazine, InfoWorld, Java Pro, TheServerSide Java Symposium, Linux Journal, Linux Pro Magazine, LXer, Network World, OSCON, PHP Magazine, SearchAppSecurity.com, SearchWebServices.com, Security Horizon, The ServerSide.com, ServerWatch, and the Southern California Linux Expo.

For media sponsorship opportunities and press registration, contact Sally Khudairi at apache@haloworldwide.com or on +1 617 921 8656.

The conference is produced by The Apache Software Foundation and Stone Circle Productions [formerly Full Circle Productions]. For more information, visit <http://www.us.apachecon.com/>

About the Apache Software Foundation

The Apache Software Foundation provides organizational, legal, and financial support for a broad range of Open Source software projects. The Foundation provides an established framework for intellectual property and financial contributions that simultaneously limits contributors' potential legal exposure. Through a collaborative and meritocratic development process, Apache projects deliver enterprise-grade, freely available software products that attract large communities of users. The pragmatic Apache License makes it easy for all users, commercial and individual, to deploy Apache products. For more information, please see <http://www.apache.org/>

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