How to become an Apache Project

Martijn Dashorst

How not to become an Apache Project

Martijn Dashorst

Me

Martijn Dashorst

Topicus

Apache Wicket

(class of 2007!)

Mentor of two podlings:

Empire-db and Pivot

You

Already part of open source project

Company/institute that wants to open source a product

Why open source?

Why Apache?

Community

Experience

Protection

Brand

Resources

How?

Incubator

Propose

Learn

Grow

Release

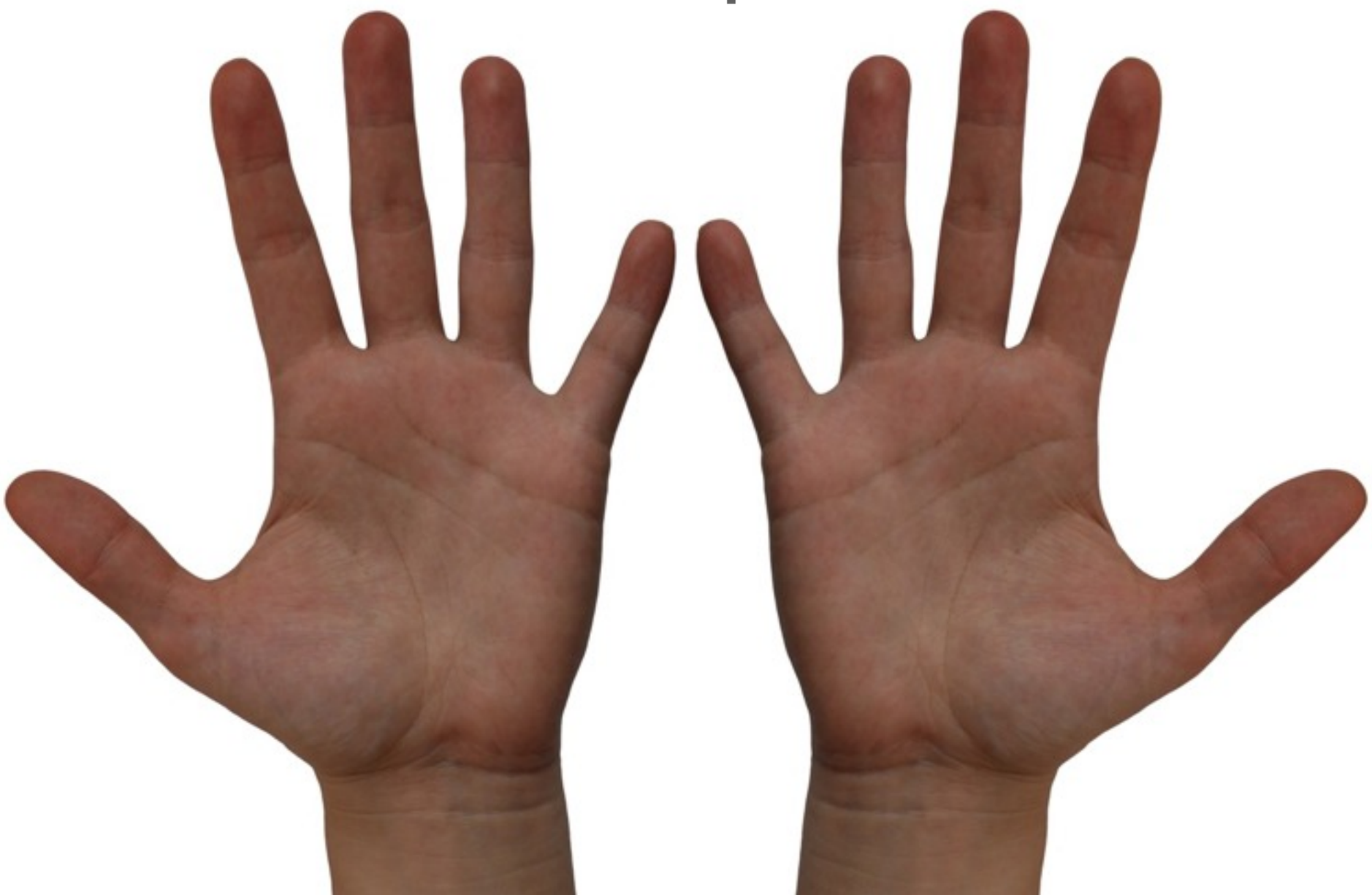
Graduate

Vote

10 ways to **avoid** graduation

Name your project...

Apache Google



google, trademarks,
existing projects

Choosing the
right name
is not difficult!

Apache [redacted]

柵

城

'Ki' is a pronunciation for the Japanese character, which can mean 'fortress' or 'castle'.

JSecurity still no final name

JSPWiki

Have perfect code...

Bad Code Produces Great Community

~~Bad~~ Mediocre Code Produces Great Community

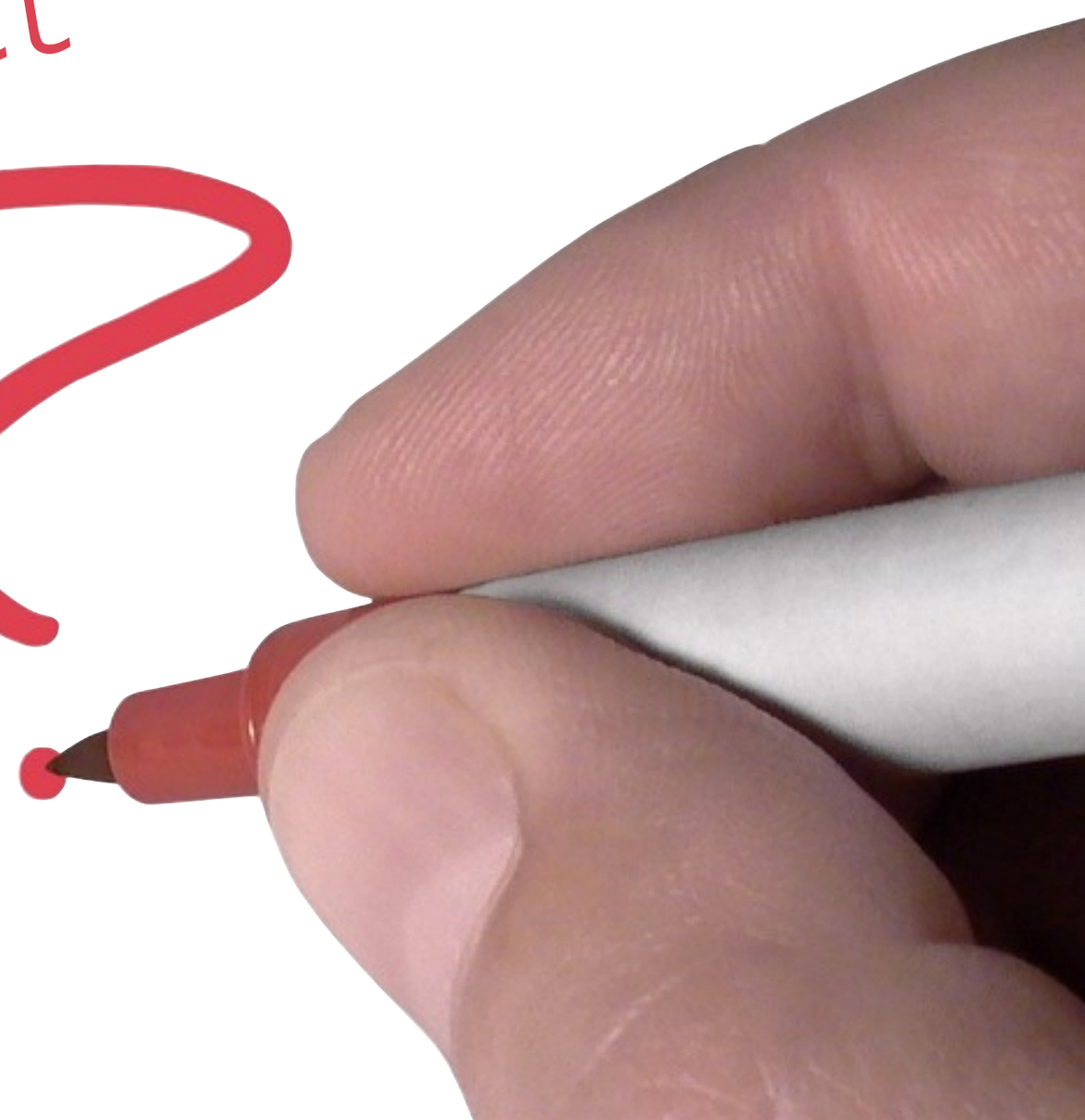
Nobody wants to touch bad code

Mediocre code...

...I can fix that!

How do you join a

finished project



Make **all** decisions
in the office

Bring back **all** discussions to the **mailinglist** and **vote**

I am the original author,
nobody else may touch
this code!

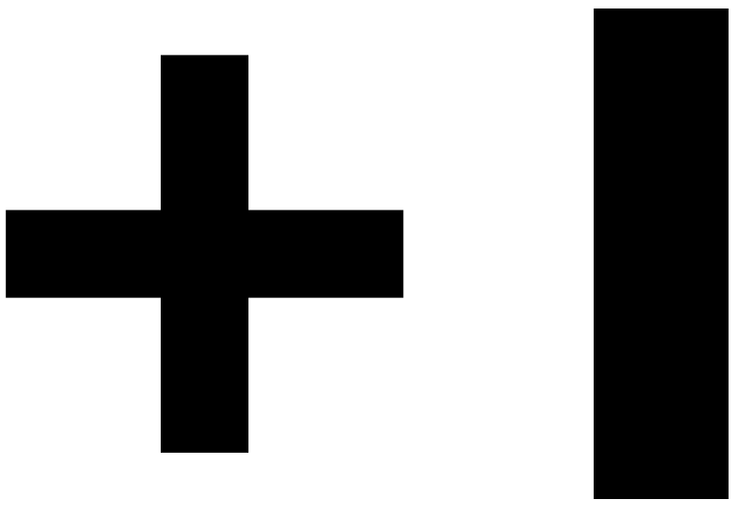
Projects should be **inclusive**
rather than **exclusive**

No benevolent dictator for life...

... but a team of peers

Coach

Add



Grow

Apache Projects are Meritocracy in Action

Size doesn't matter

Bring in **25** project members of your own company...

Diversify

Join Apache...

...and expect developers to flock to your project

Waving the Apache Feather around doesn't necessarily attract developers

Marketing doesn't give you **cooties**

cootie |ˈko͞otē|

noun informal
a body louse.
• a children's term for an imaginary germ or repellent quality transmitted by bnoxious or slovenly people.
ORIGIN World War I: perhaps from Malay ***kutu***, denoting a parasitic biting insect.

Spread the Word!

Evangelize

Write

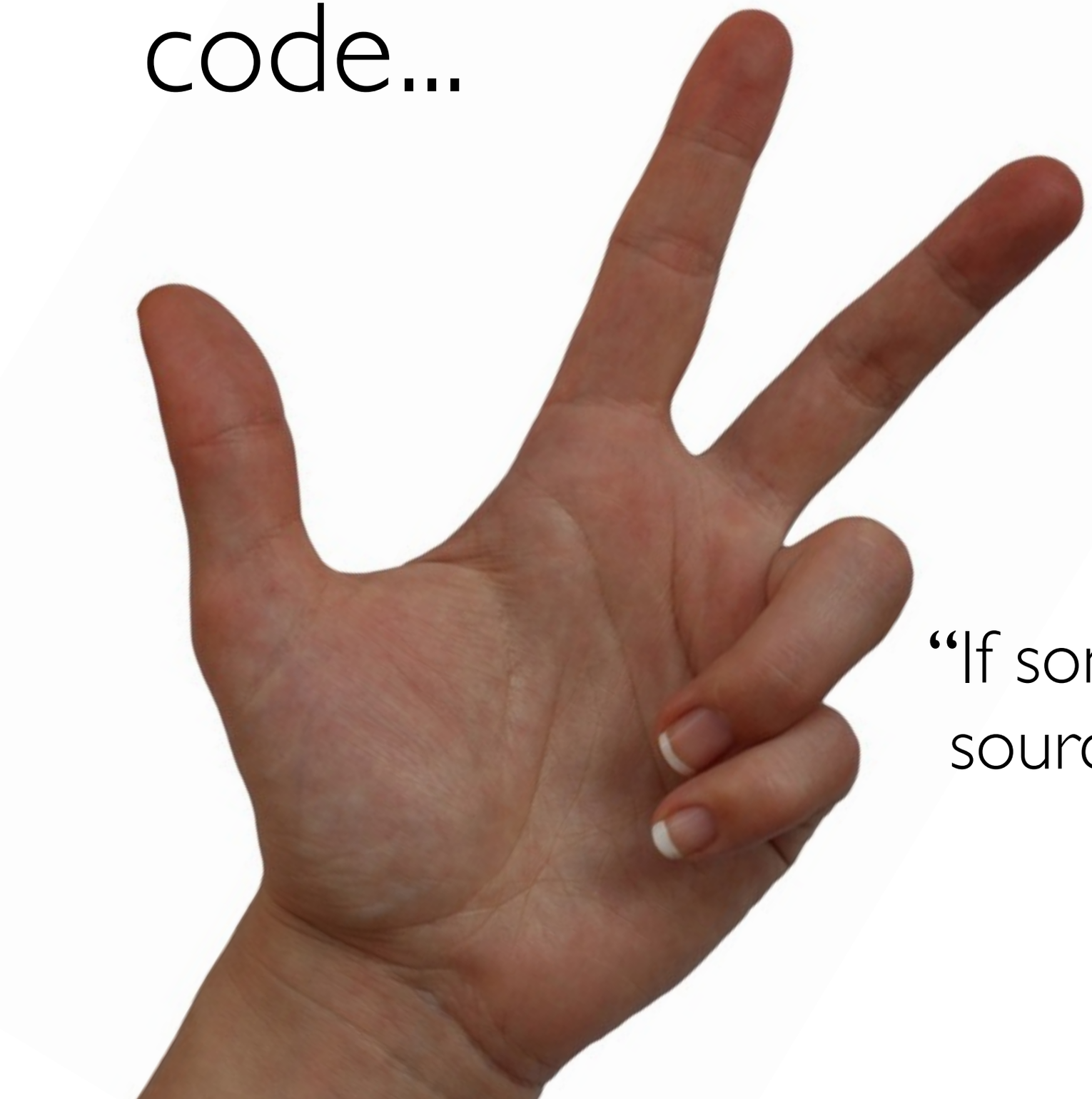
Speak

Organize

Connect with other projects

The Apache Community™

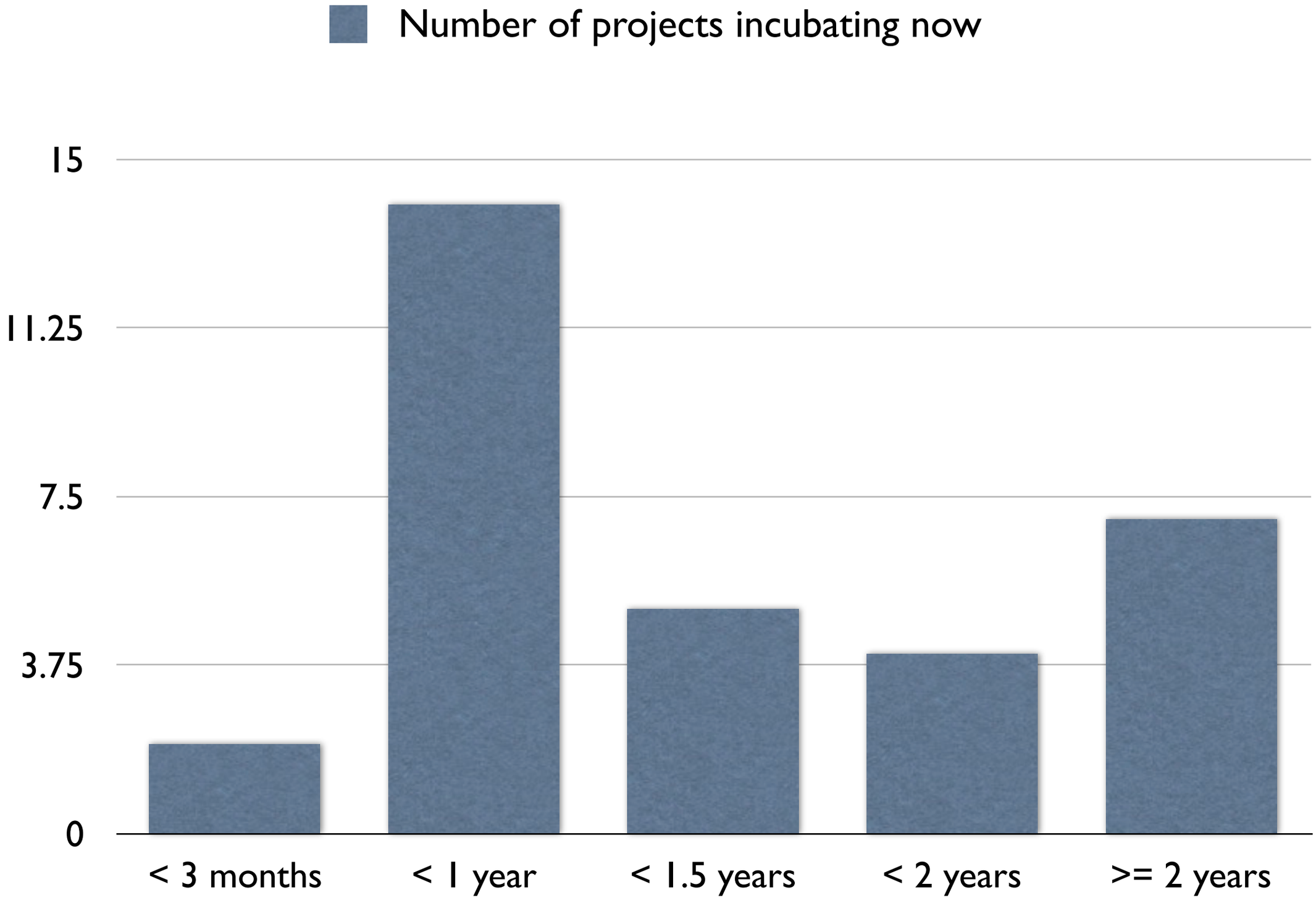
Never release your code...



"If someone wants to use the source, they can get it in the SVN repo"

Feel too comfortable
in the incubator

"... but it's cold outside"


Number of projects incubating now
15
11.25
7.5
3.75
0
< 3 months
< 1 year
< 1.5 years
< 2 years
>= 2 years

Not having fun